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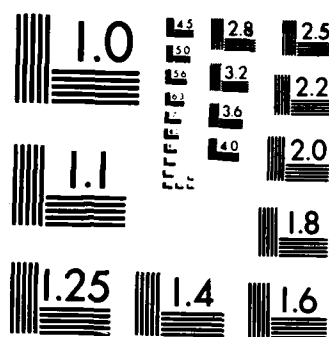
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University of South Carolina

USCMI Report No. 87-88

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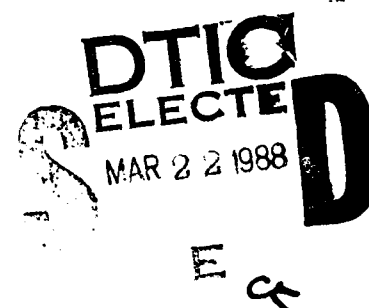
# Easy Bayes Estimation for Rasch-Type Models†

Robert J. Jannarone  
James E. Laughlin  
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Key words: Item response theory; conjunctive models, compensatory, reactive measurement, nonadditive measurement, Rasch model.

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# Easy Bayes Estimation for Rasch-Type Models

*Robert J. Jannarone, James E. Laughlin and Kai F. Yu*

## Abstract

A Bayes estimation procedure is introduced that allows the nature and strength of prior beliefs to be easily specified and posterior models to be estimated with no more difficulty than maximum likelihood estimation. The procedure is based on constructing posterior distributions that are formally identical to likelihoods, but are constructed partly from sample data and partly from artificial data reflecting prior information. Improvements in performance of modal Bayes procedures relative to maximum likelihood estimation procedures are illustrated for Rasch-type models. Improvements range from modest to dramatic, depending on the model and the number of items being considered.

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# Easy Bayes Estimation for Rasch-Type Models

## Introduction

*Scope.* Augmenting observed data by artificial observations has been used informally for some time to solve certain estimation problems. For example, adding observations to empty cells in contingency tables was recommended over 35 years ago (Rao, 1952) in order to make joint categorical probabilities estimable. Artificial data augmentation has also been recognized as a useful and general device for incorporating prior beliefs (Jackson & Novick, 1974). Of more direct interest, Wright (1986) recommended adding artificial item scores to individuals' Rasch model test scores, in order to obtain latent trait estimates for individuals who pass all items or fail all items. Although he did not justify the approach formally, Wright also suggested that adding such artificial observations to data corresponds to imposing a kind of Bayes prior. In a recent article, Tanner and Wong (1987) made a more formal connection between artificial data augmentation and Bayes theory. They described a class of corresponding estimation procedures as well. This article describes and justifies a new data augmentation Bayes approach to Rasch-type model estimation that has statistical and computational advantages over existing methods. The Bayes approach may also be used to reflect prior beliefs for Rasch and other exponential family models, in ways that may usefully supplement existing methods.

Existing Bayes methods for Rasch-type models each have their liabilities. Since the Rasch model belongs in the exponential family, conjugate prior and posterior distributions may easily be found (Bickel & Doksum, 1977). However, obtaining satisfactory estimates such as posterior means or posterior modes is often not easy. The same seems true of Bayes and empirical Bayes estimates in test theory (Mislevy, 1986; Tsutakawa & Lin, 1986) as well as those described by Tanner & Wong (1987). Also, although the method described by Wright seems quite simple the method is not justified, especially in terms of a precise Bayes formulation. Empirical Bayes approaches have already been suggested that incorporate "auxiliary" information into item response models (Mislevy, 1986; Swaminathan & Gifford, 1981, 1982 and 1985). The Bayes approach described here differs from these methods in three ways. First, in the Bayes procedure we explicitly design our priors to incorporate a *minimal* degree of auxiliary information. In contrast, the amount of prior information that empirical Bayes approaches attribute to the prior is dictated by the data and can be substantial. Second, as with existing Bayes and empirical Bayes approaches we assume exchangeability across relevant model parameters. In contrast, however we explicitly state an *a priori* modal value for the exchangeable parameters in a way that clearly identifies the model. Finally, because we utilize a particular class of conjugate priors we end up with posteriors in the same form as the likelihood. Thus, we easily obtain posterior modal estimates by making minor modifications to existing maximum likelihood (ML) estimation programs.

*Purpose.* The purpose of this article is to describe and justify a method for easily incorporating prior information through data augmentation, by (a) deriving the method as a posterior modal procedure, given certain conjugate structures; (b) illustrating the method's use for some Rasch-type situations; and (c) demonstrating how the method can be used to considerably improve parameter estimation.

An informal overview and result summary will be given below. Technical details will be described later.

*Overview.* We will begin by applying the model to the familiar Rasch case, which leads to modest estimation improvements. We will then consider more impressive improvements based on two less familiar models.

When estimating parameters for the Rasch model, problems due to sufficient statistics taking on boundary values can occur if test lengths are small and/or observed score distributions are skewed. In such cases a substantial proportion of individuals may fail all items or pass all items, in which case their latent trait values will not be estimable. Losing such individuals can lead to deflated correlations between estimated latent traits and other variables, because latent trait estimates based on extreme scores will be excluded. In addition, biased estimates of item parameters may result, because the same individual latent trait estimates will not be available for simultaneous item parameter estimation (and consequently estimated latent trait distributions may become distorted). Similar problems may also occur when item parameter sufficient statistics take on boundary values, which can occur occasionally when sample sizes are small.

An easy way to remove such problems is to augment observed data with artificial data such that resulting sufficient statistics cannot take on boundary values. For example, suppose that data were available from a (binary) 6-item test and that scores from two additional items were added to each individual's item score. Suppose further that for each individual exactly one augmented item score was coded "pass" and exactly one was coded "fail". The resulting augmented data would yield test scores from 1 to 7 on an 8-item test instead of scores from 0 to 6 on a 6-item test, with each individual having number-correct scores augmented by 1. Thus, if augmented data were used instead of the raw data for individual parameter estimation, the boundary values would disappear. (Using such an approach to avoid estimation problems of course raises questions including whether or not the procedure is formally justified, how augmented item parameters should be treated, and the extent to which resulting estimates could be distorted. Such questions will be addressed later—for now only the mechanics and global results of the approach will be described.)

The first part of Table 1 indicates the kinds of improvements in correlations between true and estimated latent traits that the above kind of data augmentation can yield. As indicated, all improvements are modest and are evident only in cases involving small numbers of items,  $M$ . Also, although reliability improvements (that can be obtained by computing square roots of the Table 1 entries) are greater, they are still modest. In addition, only a small proportion of individuals will be recovered by the data augmentation approach, unless  $M$  is small. For example, the proportion of recovered individuals corresponding to  $I$  values of 1,000 in Table 1 were .093, .026, and .004 for additive Rasch models based on 6, 10, and 20 items, respectively. Thus, only minor improvements seem likely for the Rasch model, unless  $M$  is small and strong floor or ceiling effects are present.

The next example leads to considerably more dramatic improvements, because it yields much more frequently occurring boundary values. In a recent attempt to reflect individual differences in learning abilities, Jannarone (1987) has developed a family of so-called Markov item response models. One of these, called the bivariate Rasch Markov (BRM) model, differs from the usual Rasch model in that two individual parameters are involved instead of only one. One parameter,  $\gamma$ , is analogous to the usual Rasch ability parameter in that its sufficient statistic is the number-correct score for a given individual. The second parameter,  $\delta$ , reflects individuals' abilities to learn and apply new information to subsequent items. The second parameter's sufficient statistic is the number of times an individual passed item  $n$  as well as item  $n+1$  ( $n = 1, \dots, M-1$ ).

Figure 1(b) indicates the possible contingencies for individuals' sufficient statistics, given a 10-item test satisfying a BRM model. All possible contingencies lie either on or inside the dark gray perimeter. As indicated, it is never possible for the  $\delta$  sufficient statistic,  $d$ , to be as large as the  $\gamma$  sufficient statistic,  $g$ . For example, at most 4 distinct adjacent pairs of items could be passed if only 5 total items were passed. Adjacent cross-product scores also restrict number-correct scores. For example, if only 3 adjacent pairs of items were passed then no more than 8 items in a 10-item test could be passed (otherwise more than 3 pairs would have necessarily been adjacent).

Besides unusual contingency restrictions for the bivariate Rasch Markov case, unusual boundary values occur as well. For example, if  $g$  were 8 then the lower and upper boundary values for  $d$  would be 5 and 7, respectively. Moreover, such boundary values do not have finite MLE's, just as sufficient statistic values of 0 and  $M$  in the Rasch case do not have finite MLE's. Consequently, all such boundary values are inestimable. Similarly, the smallest and largest  $g$  values for fixed  $d$  values are also inestimable. All such inestimable cells for the 10-item case are indicated by dark gray squares in Figure 1(b). Likewise, all inestimable cells for the 17-item case are indicated by light gray squares in Figure 1(a).

As Figures 1(a) and (b) indicate, many cells are inestimable for BRM cases—many more than for the Rasch case. Consequently, much larger proportions of individuals must be excluded than in the Rasch case. For example, in the Table 1 bivariate Markov simulations with  $I$  values of 1,000 and  $M$  values of 6, 10, and 20, the proportions of randomly generated individuals that were excluded from ML estimation were .949, .745, and .354, respectively.

The boundary problem can be solved for the BRM case in much the same way as in the Rasch case—by augmenting individuals' observed test scores with artificial item scores. In the BRM case, the minimal raw score augmenting solution entails adding 7 items to all individuals' test patterns, such that each  $g$  value becomes augmented by 3 and each  $d$  value becomes augmented by 1. The consequence of one such augmentation is illustrated in Figure 1(c) for the 10-item case. As indicated all of the original 10-item contingencies will occur within the 17-item boundary values, once they have been augmented by artificial data in this way.



Table 1\*

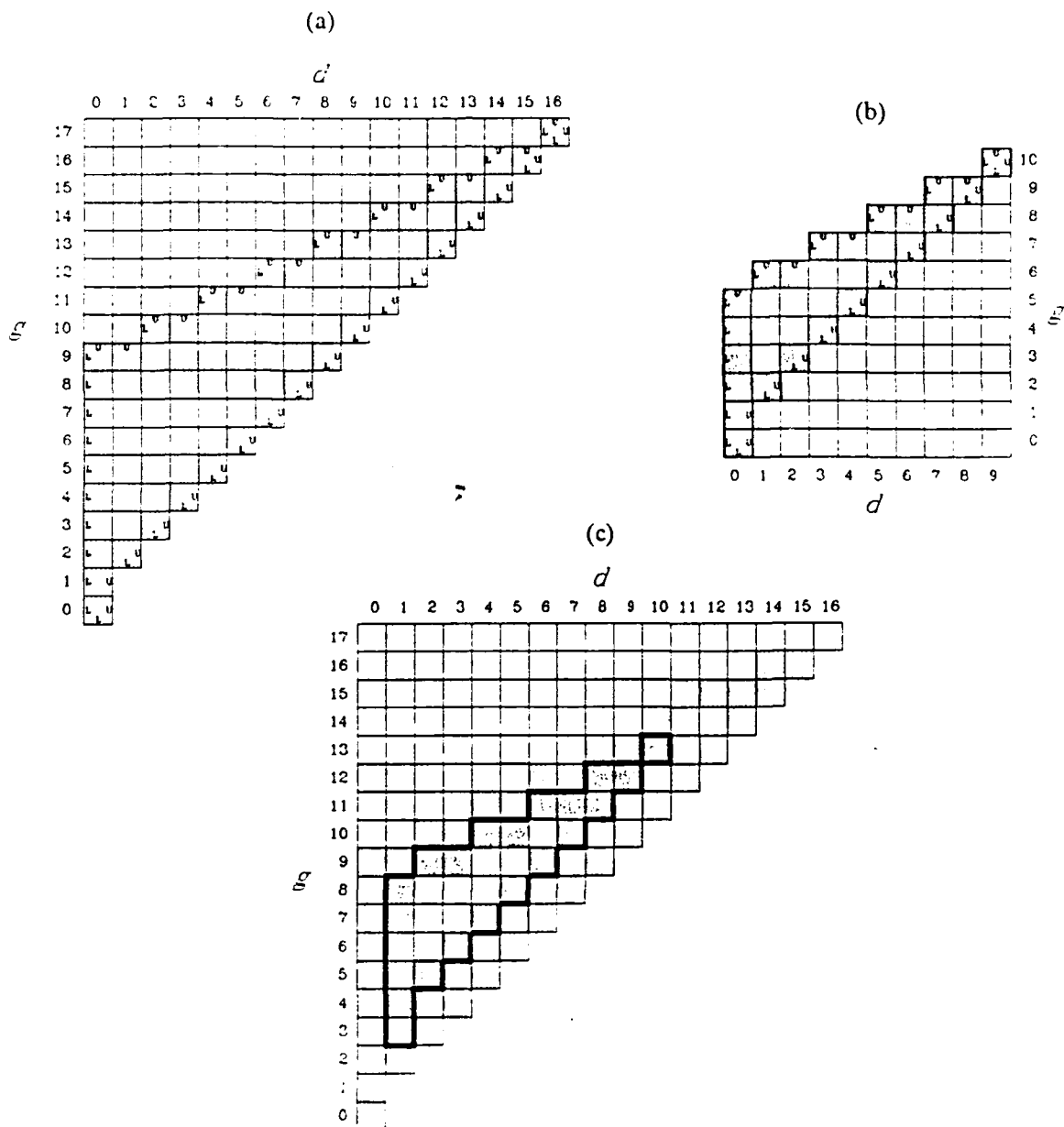
True-Estimated Individual Parameter Correlations  
For Maximum Likelihood and Bayes Estimates.\*

Model	Number of Items ( <i>M</i> )	Sample Size ( <i>I</i> )		True Score/Maximum- Likelihood-Estimate Correlation	True Score/Bayes- Estimate Correlation
Additive Rasch	6	100		.63	.66
	6	1000		.68	.72
	10	100		.75	.86
	10	1000		.79	.82
	20	100		.87	.86
	20	1000		.88	.89
	30	100		.92	.91
	30	1000		.92	.92
			$\gamma$	-	.51
			$\delta$	-	.36
Bivariate Rasch Markov	6	1000	$\gamma$	-	.55
			$\delta$	-	.28
	10	100	$\gamma$	.16	.68
			$\delta$	.20	.26
	10	1000	$\gamma$	.30	.60
			$\delta$	.33	.38
	10	5000	$\gamma$	.33	.61
			$\delta$	.38	.43
	15	100	$\gamma$	.23	.63
			$\delta$	.40	.54
	15	1000	$\gamma$	.51	.62
			$\delta$	.54	.51
	20	100	$\gamma$	.55	.67
			$\delta$	.53	.55
	20	1000	$\gamma$	.59	.67
			$\delta$	.60	.57

\*Entries are product-moment sample correlations. For additive cases latent trait values were randomly sampled from 5 points, -2, -1, 0, 1, and 2, having (quasinormal) probabilities, .07, .24, .38, .24, and .07, respectively. For bivariate cases latent trait values were randomly sampled from 25 points, (-2,-2), (-2,-1), . . . , (2,2) such that marginal probabilities were the same as in the additive case and the two latent traits were mutually independent. For additive Rasch models half of the item difficulties were +1 and half were -0.5. For bivariate Rasch Markov models the additive item parameters were 1.0 and the cross-product item parameters were -0.5. estimates were obtained by a Newton-Raphson approach described in the text and in Jannarone (1987). For both models all ( Bayes vs. nonBayes ) random samples were obtained independently.

Figure 1.

Individual Sufficient Statistic Features for Bivariate  
Rasch Markov Tests of Length 10 and 17.\*



- \* Figures 1(a) and (b) correspond to  $M = 17$  and  $M = 10$ , respectively. For both Figures the possible  $(g, d)$  contingencies include boundary values that are shaded as well as estimable contingencies that are unmarked and inside the boundary-value perimeter. Contingencies corresponding to lower  $g(d)$  bounds are labelled by L's at the bottom (left side) of shaded squares, whereas contingencies corresponding to upper  $g(d)$  values are labelled by U's at the top (right side) of shaded squares. Figure 1 (c) illustrates how the 10-item contingencies would all lie within the 17-item boundary perimeter, if  $d, g$ , and  $M$  for the 10-item case were transformed to  $d + 1, g + 3$  and  $M + 7$ , respectively.

The entries in the bottom of Table 1 indicate the dramatic improvements in validity that can be expected from artificial data augmentation for the BRM case. For the 6-item case it is not even possible to correlate individual parameter MLE's with other variables because only one cell is estimable. For other cases, improvements in both  $\gamma$  and  $\delta$  estimates are strong, even for moderate  $M$  values.

Besides solving boundary value problems, artificial data augmentation can be easily used to impose prior structures on data (Novick & Jackson, 1974). For example, Jannarone, Yu, and Takefuji (1987) have recently developed a set of conjunctive models for neural and machine learning. One purpose of such models is to accurately estimate associations between one (input) binary vector and another (output) binary vector over a series of learning trials. In each learning trial, a datum consisting of joint (input, output) values for the vectors is presented and the model must specify how much weight to give the learning trial datum, relative to the previous learning trial data and/or "prior beliefs". A detailed description of the mechanism for incorporating such learning trial weighting is beyond this article's scope. We merely mention that the mechanism corresponds precisely to augmenting each learning trial datum with "prior" artificial data. The data augmentation mechanism for that case is also quite easy to implement and interpret. One of the simpler models that could be used this way, called the Rasch Markov model with no individual differences, will be described in the next section.

Regarding distortions that could arise from artificial data augmentation, the augmentation process corresponds formally to a Bayes posterior estimation scheme, as will be shown below. Consequently, the process can lead to biased estimates just as any Bayes procedure can lead to biased estimates. However, as for many other Bayes procedures the bias will not be serious in that (a) bias in the cases that we consider here corresponds to a uniform shrinkage of parameter estimates toward some central value; (b) the Bayes estimates that result from the augmentation process will always be monotonically related to maximum likelihood estimates; and (c) bias levels will decrease as the sample sizes and/or numbers of items increase. Moreover, in some cases incorporating bias through such data augmentation may actually be helpful toward adjusting item parameter estimates that are known to be biased. One such application might be in estimating item parameters, for example see (Samejima, 1987).

In the next section we will connect artificial data augmentation with Bayesian prior/posterior probability structures. Besides pointing toward appropriate estimation schemes and proper interpretations, the results to follow will also suggest ways that data augmentation can lead to model identification.

#### Detailed Description

*Conjugate cases for exponential families.* Although the following approach seems to have general utility, only observables having binary elements will be considered here. For any sample consisting of  $IM$ -variate observations,  $\mathbf{x}_1, \dots, \mathbf{x}_I$ , and having a likelihood of the natural exponential family form,

$$L(\mathbf{x}_1, \dots, \mathbf{x}_I | \boldsymbol{\alpha}) = [\nu(\boldsymbol{\alpha})]^{-I} \exp\left\{ \sum_{r=1}^R \alpha_r \sum_{i=1}^I s_r(\mathbf{x}_i) \right\}, \quad \mathbf{x}_i \in \tilde{B}^M, \quad i = 1, \dots, I, \quad (1)$$

where the

$$\sum_{i=1}^I s_r(\mathbf{x}_i), \quad r = 1, \dots, R$$

are sufficient statistics corresponding to the parameters  $\alpha_1$ , through  $\alpha_R$ ,

$$\nu(\boldsymbol{\alpha}) = \left[ \sum_{\mathbf{u} \in \tilde{B}^M} \exp\left\{ \sum_{r=1}^R \alpha_r s_r(\mathbf{u}) \right\} \right]^{-1},$$

and

$$\tilde{B}^M = \{ \mathbf{u} : \mathbf{u}_m = 0, 1, \quad m = 1, \dots, M \}$$

a (possibly improper) conjugate prior density is given by

$$f(\boldsymbol{\alpha} | \mathbf{A}, J) \propto [\nu(\boldsymbol{\alpha})]^{-J} \exp\left\{ \sum_{r=1}^R \alpha_r A_r \right\} \quad (2)$$

(Bickel & Doksum, 1977, Prop. 24.1—the conjugate prior will be proper for a given  $\mathbf{A}$  and  $J$  if

$$\int_{\alpha \in \mathbb{R}^R} [\nu(\alpha)]^J \exp\left\{\sum_{r=1}^R \alpha_r A_r\right\} d\alpha < \infty. \quad )$$

A consequence of (1) and (2) is that the posterior probability function,

$$\begin{aligned} h(\alpha | \mathbf{x}_1, \dots, \mathbf{x}_I, \mathbf{A}, J) &= L(\mathbf{x}_1, \dots, \mathbf{x}_I | \alpha) f(\alpha | \mathbf{A}_{1 \times R}, J) \\ &\propto \nu(\alpha)^{I+J} \exp\left\{\sum_{r=1}^R \alpha_r \left(\sum_{i=1}^I s_r(\mathbf{x}_i) + A_r\right)\right\}, \end{aligned} \quad (3)$$

has the same parametric form as (1), that is, (3) is conjugate to (1). For example, if the  $\mathbf{x}_i$  satisfy a Rasch Markov model (Jannarone, 1987) with no individual differences, then

$$L(\mathbf{x}_1, \dots, \mathbf{x}_I | \beta_{1 \times (2M-1)}) = [\nu(\beta)]^I \exp\left\{\sum_{m=1}^M \beta_m \sum_{i=1}^I x_{im} + \sum_{n=1}^{M-1} \beta_{n,n+1} \sum_{i=1}^I x_{in} x_{i,n+1}\right\},$$

so that a conjugate prior density is given by,

$$f(\beta | \mathbf{B}_{1 \times (2M-1)}, J) \propto [\nu(\beta)]^J \exp\left\{\sum_{m=1}^M \beta_m B_m + \sum_{n=1}^{M-1} \beta_{n,n+1} B_{n,n+1}\right\},$$

which leads to the posterior probability function,

$$h(\beta | \mathbf{x}_1, \dots, \mathbf{x}_I, \mathbf{B}, J) \propto [\nu(\beta)]^{I+J} \exp\left\{\sum_{m=1}^M \beta_m \left(\sum_{i=1}^I x_{im} + B_m\right) + \sum_{n=1}^{M-1} \beta_{n,n+1} \left(\sum_{i=1}^I x_{in} x_{i,n+1} + B_{n,n+1}\right)\right\}.$$

*Conjugating prior densities.* Just as conjugate prior densities have the same parametric form as their resulting posteriors, priors may be constructed such that their likelihoods and posterior probability functions have the same parametric form. Such priors will be called *conjugating* because they impose conjugacy between posteriors and likelihoods rather than between posteriors and themselves. Conjugating cases are particularly interesting when resulting posterior probability functions correspond to likelihoods for feasible i.i.d. samples. In the sequel we will restrict the meaning of conjugating to include only priors that yield such feasible "posterior likelihoods".

The structure of (1), (2), and (3) suggests a simple method for obtaining conjugating priors for exponential family likelihoods. For a given likelihood and prior satisfying (1) and (2), the resulting posterior (3) will be a feasible likelihood from the same family as (1) if  $I+J$  is a positive integer and the

$$\sum_{i=1}^I s_r(\mathbf{x}_i) + A_r$$

are feasible sufficient statistics from a sample of size  $I+J$ . That is, for a likelihood of form (2) a conjugate prior of form (1) will also be conjugating if there exist  $z_1, \dots, z_J \in B^M$  such that

$$A_r = \sum_{j=1}^J s_r(z_j), \quad r = 1, \dots, R.$$

(Similar methods have been suggested previously for other applications— see Novick & Jackson 1974.)

One useful feature of conjugating priors is the ease with which they can reflect prior information. Conjugating priors can be imposed such that the strength of prior belief is indicated by prior sample sizes and the nature of prior belief is indicated by prior sufficient statistic values. Returning to the Rasch Markov example with no individual differences, suppose that one wished to combine data with the prior notion that the elements in  $\mathbf{X}$  were mutually independent and identically Bernoulli (0.5). The relative degree of prior belief would be indicated by the size of  $J$  relative to  $I$ — for instance equal prior and data weightings would correspond to  $I = J$ . The nature of prior beliefs in this case would correspond to setting  $\mathbf{B} = \mathbf{0}$ . (This and similar cases have been extended in neural and machine learning settings to include noninteger values for  $J$  within the context of "learning trial weightings"— see Jannarone, Yu, & Takefujii, 1987 for details.)

A second feature of conjugating priors is the ease with which they can yield posterior estimates. First, for models satisfying (1) unique MLE's exist whenever sufficient statistics are not boundary values. Second, provisions for obtaining MLE's are available in many such cases (including the Rasch Markov case—Jannarone, 1987). As a consequence of the conjugating property such procedures may be used to find posterior modes, because posterior modes are formally equivalent to likelihood maxima given the conjugating property.

A third conjugating prior feature, which motivated this article, is the potential for solving problems due to boundary-valued sufficient statistics. As a first example consider Rasch model estimation based on the likelihood,

$$L(\mathbf{x}_1, \dots, \mathbf{x}_I; \boldsymbol{\theta}, \boldsymbol{\beta}) = \left[ \prod_{i=1}^I \left\{ \prod_{m=1}^M (1 + \exp\{\theta_i - \beta_m\}) \right\} \right]^{-1} \exp \left\{ \sum_{i=1}^I \sum_{m=1}^M (\theta_i - \beta_m) x_{im} \right\} \\ = \nu(\boldsymbol{\theta}, \boldsymbol{\beta}) \exp \left\{ \sum_{i=1}^I \theta_i \sum_{m=1}^M x_{im} - \sum_{m=1}^M \beta_m \sum_{i=1}^I x_{im} \right\},$$

where  $\boldsymbol{\theta}$  and  $\boldsymbol{\beta}$  contain individual and person parameters, respectively. Parameter estimation problems arise in the Rasch case when sufficient statistics take on their minimum or maximum possible values. Besides leading to inestimable individual parameters the problem can also lead to biased item parameter estimates, because item parameter MLE's depend on individual parameter MLE's.

A conjugating prior for solving Rasch model boundary problems can be constructed as follows. (The following process for constructing conjugating priors differs slightly from the conjugate-prior-based example given previously—although the process yields posteriors that are also formally equivalent to Rasch likelihoods, the resulting posteriors will be based on different numbers of items than their corresponding likelihoods.) By setting

$$f(\boldsymbol{\theta}, \boldsymbol{\beta}) \propto \left[ \prod_{i=1}^I \prod_{n=1}^2 (1 + \exp\{\theta_i\}) \right]^{-1} \exp \left\{ \sum_{i=1}^I \theta_i \right\},$$

the "posterior likelihood" takes the form,

$$\left[ \prod_{i=1}^I \prod_{m=1}^M (1 + \exp\{\theta_i - \beta_m\}) \right]^{-1} \left[ \prod_{i=1}^I \prod_{n=1}^2 (1 + \exp\{\theta_i - 0\}) \right]^{-1} \times \\ \exp \left\{ \sum_{i=1}^I \left[ \sum_{m=1}^M (\theta_i - \beta_m) x_{im} + (\theta_i - 0) 1 + (\theta_i - 0) 0 \right] \right\}. \quad (4)$$

The posterior (4) is clearly equivalent to a likelihood from an  $(M+2)$ -item test, with each individual's observed  $M$ -item score augmented by a score of 1 on a subtest based on two additional items, each having a difficulty of 0. Thus, the prior information for  $\boldsymbol{\theta}$  is exchangeable and reflects an *a priori* modal estimate of zero. Also, the weight associated with this prior information can be represented by the ratio of hypothetical to actual test items, in this case,  $2/M$ . The prior weight is minimal in that two hypothetical items are necessary to resolve the boundary value problem in the Rasch model.

Interestingly, the difficulty scale becomes implicitly identified by the prior (4) in that a difficulty value of zero is associated with the two artificial items. (In the empirical Bayes procedures cited previously the data determine, in an uncertain way, the identification of the difficulty scale, whereas the usual Rasch model requires fixing one parameter during estimation for identifiability.)

The gradient elements for the logarithm of the posterior (4) take the form,

$$\frac{\partial L}{\partial \beta_m} = - \sum_{i=1}^I x_{im} + \sum_{i=1}^I \frac{\exp\{\theta_i - \beta_m\}}{1 + \exp\{\theta_i - \beta_m\}}, \quad m = 1, \dots, M. \quad (5)$$

and

$$\frac{\partial L}{\partial \theta_i} = \sum_{m=1}^M x_{im} + 1 - \left[ \sum_{m=1}^M \frac{\exp\{\theta_i - \beta_m\}}{1 + \exp\{\theta_i - \beta_m\}} + \frac{2 \exp\{\theta_i\}}{1 + \exp\{\theta_i\}} \right], \quad i = 1, \dots, I. \quad (6)$$

The posterior modal estimate (PME)  $\boldsymbol{\beta}$  gradients in (5) are identical to the usual Rasch model log-likelihood gradients (Andersen, 1980). Also, the PME  $\boldsymbol{\theta}$  gradients in (6) are identical to MLE  $\boldsymbol{\theta}$  gradients, except individual sufficient statistics are augmented by 1 and two additional item parameters are involved, each having 0-valued parameters. Thus, Rasch PME's may be obtained by making only minor modifications to existing Rasch MLE procedures.

The remaining PME example, which was illustrated earlier in Figure 1, imposes conjugating prior structure on bivariate Rasch Markov person parameters and results in major estimation improvements. For this case likelihoods take the form (Jannarone, 1987),

$$L(\mathbf{x}_1, \dots, \mathbf{x}_I; \boldsymbol{\theta}, \boldsymbol{\beta}) = \frac{1}{\prod_{i=1}^I \prod_{j=1}^J (1 + \exp\{\theta_i - \beta_j\})} \exp \left\{ \sum_{i=1}^I \sum_{j=1}^J (\theta_i - \beta_j) x_{ij} \right\} = \nu(\boldsymbol{\theta}, \boldsymbol{\beta}) \exp \left\{ \sum_{i=1}^I \theta_i \sum_{j=1}^J x_{ij} - \sum_{j=1}^J \beta_j \sum_{i=1}^I x_{ij} \right\}.$$

$$\exp \left\{ \sum_{i=1}^I \left[ \sum_{m=1}^M (\gamma_i - \beta_m) x_{im} + \sum_{n=1}^{M-1} (\delta_i - \beta_{n,n+1}) x_{in} x_{i,n+1} \right] \right\};$$

(minimally informative boundary-value removing) conjugating priors take the form,

$$f(\gamma, \delta, \beta) \propto \left[ \prod_{i=1}^I \sum_{v \in B^7} \exp \left\{ \sum_{m=1}^7 \gamma_i v_m + \sum_{n=1}^6 \delta_i v_n v_{n+1} \right\} \right]^{-1} \exp \left\{ \sum_{i=1}^I (3\gamma_i + \delta_i) \right\};$$

and resulting posteriors are,

$$h(\gamma, \delta | L, F) \propto \left[ \prod_{i=1}^I \sum_{u \in B^M} \exp \left\{ \sum_{m=1}^M (\gamma_i - \beta_m) u_m + \sum_{n=1}^{M-1} (\delta_i - \beta_{n,n+1}) u_n u_{n+1} \right\} \right]^{-1} \times \\ \left[ \prod_{i=1}^I \sum_{v \in B^7} \exp \left\{ \sum_{m=1}^7 \gamma_i v_m + \sum_{n=1}^6 \delta_i v_n v_{n+1} \right\} \right]^{-1} \times \\ \left[ \exp \left\{ \sum_{i=1}^I \sum_{m=1}^M (\gamma_i - \beta_m) x_{im} + \sum_{m=1}^3 (\gamma_i - 0) 1 + \sum_{m=4}^7 (\gamma_i - 0) 0 + \right. \right. \\ \left. \left. \sum_{n=1}^{M-1} (\delta_i - \beta_{n,n+1}) x_{in} x_{i,n+1} + (\delta_i - 0) 1 + \sum_{n=2}^6 (\delta_i - 0) 0 \right\} \right]^{-1}.$$

As in the additive Rasch case, PME item parameter gradients are the same as their MLE counterparts (given in Jannarone, 1987), whereas individual  $\beta$  parameters may be estimated by simply augmenting MLE sufficient statistics and including a small number of additional 0-valued item parameters.

### Summary

An easy method for incorporating prior Bayes information into Rasch-type model estimation has been described in this article. The method focuses on constructing prior probabilities so that including prior information is equivalent to augmenting sample data with artificial data. Consequently, (a) such prior probability structures conjugate likelihoods with resulting posterior distributions; (b) the nature of prior belief is reflected by "prior sufficient statistic values"; (c) the degree of prior belief is reflected by "prior sample sizes"; and (d) posterior modal estimation entails no more difficulty than maximum likelihood estimation. In addition, empirical results based on simulated data have been provided, showing that the method removes boundary valued sufficient statistics for some models. The simulated results indicate modest improvements in Rasch model estimation performance, but dramatic improvements in Rasch Markov estimation performance.

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Dr. Michael Levine  
Educational Psychology  
210 Education Bldg.  
University of Illinois  
Champaign, IL 61801

Dr. Charles Lewis  
Educational Testing Service  
Princeton, NJ 08541

Dr. Robert Linn  
College of Education  
University of Illinois  
Urbana, IL 61801

Dr. Robert Lockman  
Center for Naval Analysis  
4401 Ford Avenue  
P.O. Box 16268  
Alexandria, VA 22302-0268

Dr. Frederick M. Lord  
Educational Testing Service  
Princeton, NJ 08541

Dr. George B. Macready  
Department of Measurement  
Statistics & Evaluation  
College of Education  
University of Maryland  
College Park, MD 20742

Dr. Milton Mayer  
Center for Naval Analysis  
4401 Ford Avenue  
P.O. Box 16268  
Alexandria, VA 22302-0268

Dr. William L. Meloy  
Chief of Naval Education  
and Training  
Naval Air Station  
Pensacola, FL 32508

Dr. Gary Merce  
Step 31-E  
Educational Testing Service  
Princeton, NJ 08541

Dr. Claxton Martin  
Army Research Institute  
5001 Eisenhower Blvd.  
Alexandria, VA 22304

Dr. James McFadyen  
Psychological Corporation  
c/o Harcourt, Brace,  
Jovanovich Inc.  
1250 West 6th Street  
San Diego, CA 92101

Dr. Clarence McCormick  
MCPC  
MEPC-4  
2500 Green Bay Road  
North Chicago, IL 60064

Dr. Robert McKinley  
Educational Testing Service  
20-P  
Princeton, NJ 08541

Dr. James McMichael  
Technical Director  
Navy Personnel R&D Center  
San Diego, CA 92152

Dr. Barbara Means  
Human Resources  
Research Organization  
1100 South Washington  
Alexandria, VA 22314

Dr. Robert Mielow  
Educational Testing Service  
Princeton, NJ 08541

Dr. William Montague  
NPRC Code 13  
San Diego, CA 92152-6800

Ms. Kathleen Morano  
Navy Personnel R&D Center  
Code 62  
San Diego, CA 92152-6800

Headquarters, Marine Corps  
Code MP1-20  
Washington, DC 20380

Dr. M. Alan Nicwander  
University of Oklahoma  
Department of Psychology  
Oklahoma City, OK 73069

Deputy Technical Director  
NPRC Code 01A  
San Diego, CA 92152-6800

Director, Training Laboratory,  
NPRC (Code 05)  
San Diego, CA 92152-6800

Director, Manpower and Personnel  
Laboratory,  
NPRC (Code 06)  
San Diego, CA 92152-6800

Director, Human Factors  
& Organizational Systems Lab,  
NPRC (Code 07)  
San Diego, CA 92152-6800

Fleet Support Office,  
NPRC (Code 301)  
San Diego, CA 92152-6800

Library, NPRC  
Code P201L  
San Diego, CA 92152-6800

Commanding Officer,  
Naval Research Laboratory  
Code 2627  
Washington, DC 20390

Dr. Harold F. O'Neill, Jr.  
School of Education - MPH 801  
Department of Educational  
Psychology & Technology  
University of Southern California  
Los Angeles, CA 90089-0031

Dr. James Olson  
MIGAT, Inc.  
1875 South State Street  
Orem, UT 84057

Office of Naval Research,  
Code 1142CS  
600 N. Quincy Street  
Arlington, VA 22217-5000  
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Office of Naval Research,  
Code 125  
600 N. Quincy Street  
Arlington, VA 22217-5000

Assistant for RPT Research,  
Development and Studies  
OP 0187  
Washington, DC 20370

Dr. Judith Grason  
Army Research Institute  
5001 Eisenhower Avenue  
Alexandria, VA 22333

Dr. Jesse Oransky  
Institute for Defense Analysis  
1801 N. Beauregard St.  
Alexandria, VA 22311

Dr. Randolph Park  
Army Research Institute  
5001 Eisenhower Blvd.  
Alexandria, VA 22333

Wayne R. Patience  
American Council on Education  
GED Testing Service, Suite 20  
One DuPont Circle, NW  
Washington, DC 20036

Dr. James Paulson  
Department of Psychology  
Portland State University  
P.O. Box 751  
Portland, OR 97207

Administrative Sciences Department,  
Naval Postgraduate School  
Monterey, CA 93940

Department of Operations Research,  
Naval Postgraduate School  
Monterey, CA 93940

Dr. Mark D. Rockness  
ACT  
P. O. Box 168  
Iowa City, IA 52243

Dr. Malcolm Roe  
AFRL/PA  
Brooks AFB, TX 78235

Dr. Barry Riegelhaupt  
NPRC  
1100 South Washington Street  
Alexandria, VA 22314

Dr. Carl Ross  
CNET-POC  
Building 80  
Great Lakes NTC, IL 60088

Dr. R. Ryan  
Department of Education  
University of South Carolina  
Columbia, SC 29208

Dr. Fumiko Sanojima  
Department of Psychology  
University of Tennessee  
3108 Austin-Gray Bldg.  
Knoxville, TN 37916-0900

Mr. Drew Sands  
NPRC Code 62  
San Diego, CA 92152-6800

Lowell Schorr  
Psychological & Quantitative  
Foundations  
College of Education  
University of Iowa  
Iowa City, IA 52242

Dr. Mary Schratz  
Navy Personnel R&D Center  
San Diego, CA 92152-6800

Dr. Dan Segall  
Navy Personnel R&D Center  
San Diego, CA 92152

Dr. M. Steve Sellman  
OASD (MRA&L)  
28268 The Pentagon  
Washington, DC 20301

Dr. Kazuo Shigenawa  
7-9-24 Kusunuma-Koen  
Fujisawa 251  
JAPAN

Dr. William Sims  
Center for Naval Analysis  
4401 Ford Avenue  
P.O. Box 16268  
Alexandria, VA 22302-0268

Dr. M. Wallace Sinaiko  
Manpower Research  
and Advisory Services  
Smithsonian Institution  
801 North Pitt Street  
Alexandria, VA 22314

Dr. Richard E. Snow  
Department of Psychology  
Stanford University  
Stanford, CA 94306

Dr. Richard Sorenson  
Navy Personnel R&D Center  
San Diego, CA 92152-6800

Dr. Paul Stockman  
University of Missouri  
Department of Statistics  
Columbia, MO 65201

Dr. Judy Spray  
ACT  
P.O. Box 168  
Iowa City, IA 52243

Dr. Martha Steeking  
Educational Testing Service  
Princeton, NJ 08541

Dr. Peter Stolfi  
Center for Naval Analysis  
200 North Beauregard Street  
Alexandria, VA 22311

Dr. William Stout  
University of Illinois  
Department of Statistics  
101 Illinois Hall  
725 South Wright St.  
Champaign, IL 61820

Dr. Harisharan Subramanian  
Laboratory of Psychometric and  
Evaluation Research  
School of Education  
University of Massachusetts  
Amherst, MA 01003

Mr. Brad Swenson  
Navy Personnel R&D Center  
San Diego, CA 92152-6800

Dr. John Tangney  
AFOSR/M  
Bolling AFB, DC 20332

Dr. Kikumi Tatsuoka  
CERL  
252 Engineering Research  
Laboratory  
Urbana, IL 61801

Dr. Maurice Tatsuoka  
220 Education Bldg  
1310 S. Sixth St.  
Champaign, IL 61820

Dr. David Thissen  
Department of Psychology  
University of Kansas  
Lawrence, KS 66044

Mr. Gary Thomassen  
University of Illinois  
Educational Psychology  
Champaign, IL 61820

Dr. Robert Tautouave  
University of Missouri  
Department of Statistics  
222 Math. Sciences Bldg.  
Columbia, MO 65211

Dr. Leeward Tucker  
University of Illinois  
Department of Psychology  
603 E. Daniel Street  
Champaign, IL 61820

Dr. Vern M. Urry  
Personnel R&D Center  
Office of Personnel Management  
1900 E. Street, NW  
Washington, DC 20415

Dr. David Valle  
Assessment Systems Corp.  
2233 University Avenue  
Suite 310  
St. Paul, MN 55114

Dr. Frank Vicino  
Navy Personnel R&D Center  
San Diego, CA 92152-6800

Dr. Howard Weiner  
Division of Psychology  
Educational Testing  
Princeton, NJ 08541

Dr. Wang-Hsiang  
Linguistic Center  
for Measurement  
University of Iowa  
Iowa City, IA 52242

Dr. Thomas A. Wern  
Coast Guard Institute  
P. O. Substation 18  
Olatona City, OK 771

Dr. Brian Waters  
Program Manager  
Manpower Analysis P  
NPRC  
1100 S. Washington  
Alexandria, VA 22311

Dr. David J. Weiss  
N660 Elliott Hall  
University of Minnesota  
75 E. River Road  
Minneapolis, MN 554

Dr. Ronald A. Weitz  
NPRC, Code 54a  
Monterey, CA 92152-

Major John Welsh  
AFRL/PA  
Brooks AFB, TX 78235

Dr. Douglas Wetzel  
Code 12  
Navy Personnel R&D  
San Diego, CA 92152

Dr. Rand R. Wilcox  
University of South  
California  
Department of Psychology  
Los Angeles, CA 900

German Military Representative  
ATTN: Wolfgang Hildebrand  
Stratigraphische  
D-5300 Bonn 2  
4000 Brandenburger Strasse, NW  
Washington, DC 20016

Dr. Bruce Williams  
Department of Educational  
Psychology  
University of Illinois  
Urbana, IL 61801

Dr. Hilda Wing  
NRC 6F-176  
2101 Constitution Ave  
Washington, DC 20418

Dr. Martin F. Wiskeff  
Navy Personnel P & D Center  
San Diego, CA 92152-6800

Mr. John M. Wolfe  
Navy Personnel R&D Center  
San Diego, CA 92152-6800

Dr. George Wong  
Biostatistics Laboratory  
Memorial Sloan-Kettering  
Cancer Center  
1275 York Avenue  
New York, NY 10021

Dr. Wallace Wulfeck, III  
Navy Personnel R&D Center  
San Diego, CA 92152-6800

Dr. Kentaro Yamamoto  
Educational Testing Service  
Rosendale Road  
Princeton, NJ 08541

Dr. Wendy Van  
CIB/McGraw Hill  
Del Norte Research Park  
Monterey, CA 93940

Dr. Joseph L. Young  
Memory & Cognitive  
Processes  
National Science Foundation  
Washington, DC 20550

Dr. Anthony R. Zora  
National Council of State  
Boards of Nursing, Inc.  
625 North Michigan Ave.  
Suite 1544  
Chicago, IL 60611

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Dr. Terry Asarnow  
American College Testing Program  
P.O. Box 108  
Iowa City, IA 52243

Dr. Robert Ahlert  
Code N711  
Human Factors Laboratory  
Naval Training Systems Center  
Orlando, FL 32813

Dr. James Algren  
University of Florida  
Gainesville, FL 32605

Dr. Erling B. Andersen  
Department of Statistics  
Stuebeistrade 6  
1455 Copenhagen  
DENMARK

Dr. Eva L. Baker  
UCLA Center for the Study  
of Evaluation  
145 Moore Hall  
University of California  
Los Angeles, CA 90024

Dr. Isaac Bajer  
Educational Testing Service  
Princeton, NJ 08540

Dr. Manucha Birenbaum  
School of Education  
Tel Aviv University  
Tel Aviv, Ramat Aviv 69978  
ISRAEL

Dr. Arthur S. Blalock  
Code N711  
Naval Training Systems Center  
Orlando, FL 32813

Dr. Bruce Blom  
Defense Manpower Data Center  
550 Camino El Estero,  
Suite 200  
Monterey, CA 93945-3231

Dr. B. Darrell Bush  
University of Chicago  
NORC  
6030 South Ellis  
Chicago, IL 60637

Cdt. Arnold Bohrer  
Soetie Psychologische Onderzoek  
Bakkerings-La Selectiecentrum  
Kwartier Konings Astrid  
Bruijnstraat  
1120 Brussels, BELGIUM

Dr. Robert Broun  
Code N-095A  
Naval Training Systems Center  
Orlando, FL 32813

Dr. Robert Brennan  
American College Testing  
Program  
P. O. Box 168  
Iowa City, IA 52243

Dr. Lyle D. Breemeling  
ONR Code 1113P  
800 North Quincy Street  
Arlington, VA 22217

Mr. James N. Carey  
Commandant (G-PIE)  
U.S. Coast Guard  
2100 Second Street, S.W.  
Washington, DC 20593

Dr. James Carlson  
American College Testing  
Program  
P.O. Box 168  
Iowa City, IA 52243

Dr. John B. Carroll  
409 Elliott Rd.  
Chapel Hill, NC 27514

Dr. Robert Carroll  
DP 0187  
Washington, DC 20370

Mr. Raymond E. Christel  
AFMRL/MCE  
Brooks AFB, TX 78235

Dr. Norman Cliff  
Department of Psychology  
Univ. of So. California  
University Park  
Los Angeles, CA 90067

Director,  
Manpower Support and  
Readiness Program  
Center for Naval Analysis  
2000 North Beauregard Street  
Alexandria, VA 22311

Dr. Stanley Collier  
Office of Naval Technology  
Code 222  
800 M. Quincy Street  
Arlington, VA 22217-5000

Dr. Hans Croombag  
University of Leyden  
Education Research Center  
Boerhaavestraat 2  
2334 EN Leyden  
The NETHERLANDS

Dr. Timothy Doney  
Educational Testing Service  
Princeton, NJ 08541

Dr. C. M. Dayton  
Department of Measurement  
Statistics & Evaluation  
College of Education  
University of Maryland  
College Park, MD 20742

Dr. Ralph J. DeVale  
Measurement, Statistics,  
and Evaluation  
Benjamin Building  
University of Maryland  
College Park, MD 20742

Dr. Dattaprasad Divgi  
Center for Naval Analysis  
4401 Ford Avenue  
P.O. Box 16268  
Alexandria, VA 22302-0268

Dr. Hai-Ki Dong  
Bell Communications Research  
5 Corporate Plaza  
Piscataway, NJ 08854

Dr. Fritz Drasgow  
University of Illinois  
Department of Psychology  
605 E. Daniel St.  
Champaign, IL 61820

Defense Technical  
Information Center  
Cameron Station, Bldg 5  
Alexandria, VA 22314  
Attn: TC  
(12 Copies)

Dr. Stephen Dunbar  
Lindquist Center  
for Measurement  
University of Iowa  
Iowa City, IA 52242

Dr. James A. Earles  
Air Force Human Resources Lab  
Brooks AFB, TX 78235

Dr. Kent Eaton  
Army Research Institute  
5001 Eisenhower Avenue  
Alexandria, VA 22333

Dr. John H. Eddins  
University of Illinois  
252 Engineering Research  
Laboratory  
109 South Mathews Street  
Urbana, IL 61801

Dr. Susan Embretson  
University of Kansas  
Psychology Department  
425 Fraser  
Lawrence, KS 66045

Dr. George Englehard, Jr.  
Division of Educational Studies  
Emory University  
201 Fishburne Bldg.  
Atlanta, GA 30322

Dr. Benjamin A. Fairbank  
Performance Metrics, Inc.  
5525 Callaghan  
Suite 225  
San Antonio, TX 78228

Dr. Pat Federico  
Code 511  
HPRDC  
San Diego, CA 92152-6800

Dr. Leonard Feldt  
Lindquist Center  
for Measurement  
University of Iowa  
Iowa City, IA 52242

Dr. Richard L. Ferguson  
American College Testing  
Program  
P.O. Box 168  
Iowa City, IA 52240

Dr. Gerhard Fischer  
Liebiggasse 5/3  
A 1010 Vienna  
AUSTRIA

Dr. Myron Fischl  
Army Research Institute  
5001 Eisenhower Avenue  
Alexandria, VA 22333

Prof. Donald Fitzgerald  
University of New England  
Department of Psychology  
Armidale, New South Wales 2351  
AUSTRALIA

Mr. Paul Foley  
Naval Personnel R&D Center  
San Diego, CA 92152-6800

Dr. Alfred R. Fogly  
AFOSR/M  
Bolling AFB, DC 20332

Dr. Robert D. Gibbons  
Illinois State Psychiatric Inst.  
Rm 5294  
1601 N. Taylor Street  
Chicago, IL 60612

Dr. Janice Gifford  
University of Massachusetts  
School of Education  
Amherst, MA 01003

Dr. Robert Glaser  
Learning Research  
& Development Center  
University of Pittsburgh  
3939 O'Hara Street  
Pittsburgh, PA 15260

Dr. Bert Green  
Johns Hopkins University  
Department of Psychology  
Charles & 34th Street  
Baltimore, MD 21218

Dipl. Päd. Michael M. Haasen  
Universität Düsseldorf  
Erziehungswissenschaftliches  
Institut  
D-4000 Düsseldorf 1  
WEST GERMANY

Dr. Ronald K. Hambleton  
Prof. of Education & Psychology  
University of Massachusetts  
at Amherst  
Hills House  
Amherst, MA 01003

Dr. Delwyn Harnich  
University of Illinois  
51 Gerty Drive  
Champaign, IL 61820

Dr. Grant Henning  
Senior Research Scientist  
Division of Measurement  
Research and Services  
Educational Testing Service  
Princeton, NJ 08541

Ms. Roberta Hettler  
Naval Personnel R&D Center  
Code 62  
San Diego, CA 92152-6800

Dr. Paul W. Holland  
Educational Testing Service  
Rosedale Road  
Princeton, NJ 08541

Prof. Lutz F. Hornke  
Institut für Psychologie  
BMH Aachen  
Jägerstrasse 17/19  
D-5100 Aachen  
WEST GERMANY

Dr. Paul Horst  
677 G Street, #184  
Chula Vista, CA 92010

Mr. Dick Hoshaw  
DP-135  
Arlington Annex  
Room 2834  
Washington, DC 20350

Dr. Lloyd Humphreys  
University of Illinois  
Department of Psychology  
605 East Daniel Street  
Champaign, IL 61820

Dr. Steven Hunka  
Department of Education  
University of Alberta  
Edmonton, Alberta  
CANADA

Dr. Huynh Huynh  
College of Education  
Univ. of South Carolina  
Columbia, SC 29208

Dr. Robert Jannarene  
Department of Psychology  
University of South Carolina  
Columbia, SC 29208

Dr. Dennis E. Jennings  
Department of Statistics  
University of Illinois  
1409 West Green Street  
Urbana, IL 61801

Dr. Douglas H. Jones  
Testator Jones Associates  
P.O. Box 6640  
10 Trafalgar Court  
Lawrenceville, NJ 08546

Dr. Milton S. Katz  
Army Research Institute  
5001 Eisenhower Avenue  
Alexandria, VA 22333

Prof. John A. Keats  
Department of Psychology  
University of Newcastle  
N.S.W. 2308  
AUSTRALIA

Dr. G. Sage Kingsbury  
Portland Public Schools  
Research and Evaluation Department  
501 North Dixon Street  
P. O. Box 3107  
Portland, OR 97209-3107

Dr. William Koch  
University of Texas-Austin  
Measurement and Evaluation  
Center  
Austin, TX 78703

Dr. James Kraatz  
Computer-based Education  
Research Laboratory  
University of Illinois  
Urbana, IL 61801

Dr. Leonard Kresser  
Naval Personnel R&D Center  
San Diego, CA 92152-6800

Dr. Daryll Lang  
Naval Personnel R&D Center  
San Diego, CA 92152-6800

Dr. Jerry Lehnus  
Defense Manpower Data Center  
Suite 400  
1600 Wilson Blvd  
Arlington, VA 22209

Dr. Thomas Leonard  
University of Wisconsin  
Department of Statistics  
1210 West Dayton Street  
Madison, WI 53705

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